



## **News Release** – For Immediate Release Friday, March 26, 2010

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The County is hosting a “Red Meat Information Session” Monday, 7 p.m. at Saskatoon Lake Hall.

“Council felt it was necessary to hold a brainstorming session with red meat producers in an effort to address some of their economic hardships,” stated ASB Chair and Councilor Pat Jacobs. “This is a great opportunity for producers to discuss issues and try to develop new ideas to deal with the challenges in the industry.”

Speakers include;

*The Canadian Cattlemen’s Association*

- Travis Toews, Vice President

*Alberta Agriculture and Rural Development*

- Rosalie Cunningham Competitiveness and Market Analysis
- Karen Goad Farm Direct Marketing Specialist

Contact the Agricultural Service Board at 780-567-5585 to register.

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