



Media Release - For immediate release: January 14, 2008

Grande Prairie County Residents Can Find Project Porchlight at Clairmont Landfill, Regional Landfill, Teepee Creek Transfer Station, Demmitt Landfill

Project Porchlight, an award-winning energy efficiency campaign, is working with the County of Grande Prairie as part of a province-wide campaign to deliver 500,000 free energy-efficient compact fluorescent light (CFL) bulbs to Alberta households, including 18,000 bulbs to Grande Prairie residents. The County of Grande Prairie council voted Monday to support Project Porchlight's campaign by permitting distribution through four of the county's landfill sites.

Volunteers with Project Porchlight are helping to distribute the energy-efficient bulbs to Albertans to encourage smart electricity use.

"This is about more than changing light bulbs," said Stuart Hickox, Executive Director of One Change, the organization that runs Project Porchlight. "Everybody can change a bulb, and once people realize that simple actions like this really do matter, they want to do more. A light goes on. We are grateful for the support we've received from the County of Grande Prairie."

Jane Baker, Project Porchlight's coordinator for the region said council's decision will allow the campaign to reach county residents in locations where distribution is a challenge. "We have distributed 80 percent of the energy-efficient CFL bulbs in the Grande Prairie region. With the County's support, we are able to reach as many people as possible."

"The County of Grande Prairie appreciates the initiative and the opportunity to participate in energy reduction, to reduce greenhouse gas emissions, and conserve our precious environment," said County of Grande Prairie Reeve Everett McDonald

County residents are invited to pick-up one CFL bulb per household at one of the four landfill sites: Clairmont, Teepee Creek Transfer Station, Demmitt, and Regional. Residents will be asked for their name and legal land description.

Project Porchlight promotes responsible recycling of CFL bulbs when they expire since the bulbs contain a small amount of mercury. "CFL bulbs should not go into household waste. They should be recycled and there are a couple of options locally through the Aquaterra Eco Centre and The Home Depot," Baker said.

Switching just one old-fashioned incandescent bulb to an energy-efficient 13-watt CFL bulb will save up to \$50 in electricity costs over five years. With 18,000 bulbs in use, the collective savings for Grande Prairie residents will be \$900,000 over that time. CFL bulbs are more efficient because they use 75% less electricity than old-fashioned incandescent bulbs.

Project Porchlight is sponsored by the Government of Alberta and EnCana Corporation. Its partners include Shaw Cable, Climate Change Central, the Kiwanis Club, the

4-H Foundation of Alberta, and Alberta Junior Forest Wardens.

Grande Prairie bulb distribution began in October; Project Porchlight will continue to deliver bulbs to communities across Alberta through the year. County residents can pick-

up their free Project Porchlight bulb at their closest landfill sites until February 29th. Volunteers and community groups can visit the web site www.projectporchlight.com to learn more or to sign up to volunteer.

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About Project Porchlight

Project Porchlight is an award-winning not-for-profit organization. The goal of Project Porchlight is to get every household in Canada to change one old-fashioned, inefficient incandescent to an energy-efficient CFL bulb.

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