



News Release – For Immediate Release May 25, 2009

Alberta Traffic Supply Ltd. Starts Installing Rural Addressing Signs in County

Alberta Traffic Supply Ltd. has started installing Rural Addressing signs in the County of Grande Prairie No. 1.

The company was awarded tender by County Council in May 2008 for the \$777,840 project. Council also hired a Rural Addressing Coordinator to manage implementation of the system. Alberta Traffic will install signs for approximately 5,900 properties in the County.

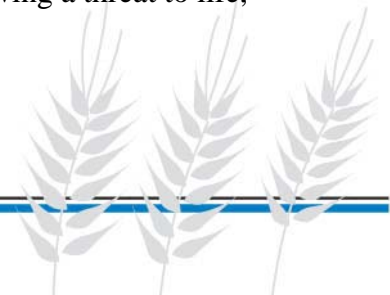
“We’re very pleased to get underway with this project,” said Herb Pfau, Superintendent of Public Works. “Our Rural Addressing Coordinator did extensive survey and location work prior to the installation of the signs, and made sure every property that requires a sign has the proper address.”

Rural Addressing Coordinator Lynda Caron had been staking the exact location for each sign at the access point for each property and providing information packages for each resident, including their new Rural Address. She is requesting residents not move the stakes from their locations without contacting her first.

“We want to make sure this project moves as swiftly as possible,” she said. “Removing the stakes only delays the installation of the signs. There is excavation work that occurs to install the signs and the stakes are placed precisely where digging will not affect underground utility lines such as water, gas or power.”

Caron said if any resident with a concern or issue about the signs to contact her at 780-933-4123 or e-mail at ra@countygp.ab.ca.

The Rural Addressing Program assigns an address to each rural property so that its location can be easily identified and found by local service and utility companies and the general public or by emergency response personnel such as Police, Fire and Ambulance so that they can quickly and accurately respond to emergencies involving a threat to life, health, property or the safety of residents in the County.





However, residents are asked to keep both their new Rural Address and the Legal Land Description close by their telephone as a precaution until the project is completed. The Rural Address system will not be entered into the 911 dispatch database until all signs have been installed. A public announcement will be made when all the Rural Addresses are officially in the database.

Alberta Traffic Supply has starting installing signs in the area southeast of Bezanson and will continue move westward along the north-to-south township lines. The project is expected to be completed by the fall of 2010.

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