



## Media Release

### The County of Grande Prairie's logo on STARS helicopters

Alberta, June 18th, 2010 – The County of Grande Prairie No. 1 made history today, after being the first county in Alberta to have their logo placed on all five STARS helicopters. The logo was officially unveiled during a special ceremony at the County of Grande Prairie Municipal Services Building, in recognition of the County reaching a \$500,000 donation milestone. A recent funding pledge brings the County of Grande Prairie's cumulative gift total to \$586,978.

County Reeve Everett McDonald and Dr. Greg Powell, STARS President and CEO, took part in the event alongside STARS crew members and Bob Hansen, a former STARS patient.

"The County of Grande Prairie has always been a strong supporter of STARS' life saving missions in our region," stated County of Grande Prairie Reeve Everett McDonald. "We are honoured to be the first county in STARS' 25 year history to be represented on their helicopters."

The County of Grande Prairie logo was placed on all five STARS BK117 helicopters, which operate from bases in Calgary, Edmonton and Grande Prairie, with service areas covering approximately 94 per cent of Alberta's population and parts of eastern British Columbia.

"This is the first time a county has had a logo placed on a STARS helicopter in our 25 years of providing care in air," says Dr. Powell. "This very generous support enables STARS to continue responding to critically ill and injured patients."



STARS is a well recognized leader in critical patient care, rapid transportation, and emergency medical training and education. The unique model of community, corporate and government support allows continued innovations that provide excellence in patient care. STARS has flown more than 19,500 missions since 1985.

Appearing in the photograph from left to right is: Dr. Greg Powell, President and CEO of STARS; and The County of Grande Prairie Reeve Everett McDonald.

- 30 -

For more information:

Cameron Heke  
Senior Public Relations Advisor/  
External Affairs and Communications  
STARS 25 Years of Care in the Air  
1441 Aviation Park NE, Box 570  
Calgary, AB T2E 8M7  
Media Line: 1.866.966.8277  
Phone: 403.860.1759  
Email: [cheke@stars.ca](mailto:cheke@stars.ca) <<mailto:cheke@stars.ca>>  
[www.stars.ca](http://www.stars.ca) <<http://www.stars.ca/>>  
[www.twitter.com/STARSambulance](http://www.twitter.com/STARSambulance) <<http://www.twitter.com/STARSambulance>>  
[www.facebook.com/starsairambulance](http://www.facebook.com/starsairambulance) <<http://www.facebook.com/starsairambulance>>