

April 19, 2013

County, City and recycling partners celebrating Earth Day on Monday at Montrose Cultural Centre

The County of Grande Prairie, City of Grande Prairie, and recycling organizations welcomes local businesses and non-profit organizations to attend the Earth Day free seminar and luncheon on Monday, April 22 from 11:30 a.m. to 1:00 p.m. at the Montrose Cultural Centre.

During the event, the County and City, partnered with Alberta Beverage Container Recycling Corporation (ABCRC), Aquatera, and Recycle Plus will be hosting a lunch and learn where all participants have the opportunity to engage in group brainstorm sessions and suggest simple, effective solutions to reduce waste.

Recent studies conducted by the Beverage Container Management Board revealed that residents in the Grande Prairie region are tossing out on average one refundable beverage container for every pound of trash.

“To think that this much money is literally being thrown away because people are not separating refundable containers is astounding,” says Steve Madden, County Environment Manager. “Even if a resident doesn’t find the merit in exchanging bottles for small amount of cash, someone else will; eventually it all adds up.”

“The City, County, ABCRC and Recycle Plus have bottle donation programs that happily accept refundable containers and then donates 100 per cent of the proceeds from turned in bottles to local charitable organizations,” says Michelle Gairdner, Grande Prairie Environmental Stewardship Manager. “If residents and businesses don’t have the time to take their bottles in, it’s easy enough to place them in a separate bin and wait for bottle drive fundraisers to collect them.”

If you are interested in attending the free luncheon and interactive session, please register as there are limited seats available. To register, contact 780-513-5265.

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