



NEWS RELEASE – For Immediate Release August 14, 2013

County Officers Saddle Up in Pink



Officers Charnel Lenes and Amanda Oling saddle up for fundraiser

Two County of Grande Prairie Regional Enforcement Services Officers parked their vehicles and saddled up as riders in the 5th Annual Wild Pink Yonder ride in support of cancer research. Officers Amanda Oling and Charnel Lenes, both avid horseback riders, are the only riders representing a municipality this year and are the only sworn uniformed officers.

“We have never ridden horses to fundraise before,” says Superintendent Stuart Rempel, Manager of Regional Enforcement Services. “It seems quite fitting given our rural roots and heritage.” The County’s Regional Enforcement Services Department has traditionally participated in cancer fundraising activities such as “Cops for Cancer” and “Jail and Bail.”

Area stops for Wild Pink Yonder were Hythe, August 9, Beaverlodge, August 10, Wembley, August 11, Grande Prairie, August 12, Clairmont, August 13 and Sexsmith, August 14. Each of these communities has the opportunity to fundraise and compete to become crowned the Pinkest Little Town in the West.

Oling and Lenes rode from Hythe to Beaverlodge on August 10, Beaverlodge to Wembley on August 11 and Clairmont to Sexsmith on August 14 and carried a banner, inviting residents in each community to make a donation and write an inspirational message. After the ride, the banner will be displayed in each of the towns and at the County office.

Every year the Wild Pink Yonder ride takes place at different locations throughout Alberta. Following the ride through the County, it will continue through the Peace Country and Northern Alberta until September 1 when it ends in Edmonton.

The County of Grande Prairie, along with the Village of Hythe and the Town of Sexsmith, have supported the two riders' fundraising efforts with corporate donations. The County also made a donation of \$1500, providing all the riders with lunch while they rode through the County.

To sponsor these officers, contact the County of Grande Prairie Regional Enforcement Services Department at 780-532-9727, stop by the County of Grande Prairie Community Services Building, or visit albertacancer.ca/pinkofficers where donations can be made to the "The Pinkest Little Officers In The West."

For more information about the Wild Pink Yonder ride or the Pinkest Little Town in the West competition, please visit <http://albertacancer.ca/wildpinkyonder2013>.

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