



News Release – For Immediate Release Tuesday, July 23, 2013

Local businesses and Burn Society donate new vehicle to County Fire Service

Today, Sean Sargent Toyota and Grande Prairie & District Burn Society handed over the keys to a brand new, fully decaled fire prevention vehicle to County Fire Service.



From left to right: Mark Whelpton, Grande Prairie & District Burn Society Past President; Ken Atamanchuk, County Fire Marshall; and Sean Sargent, Sean Sargent Toyota Owner. Missing: Craig Lane, Novus Energy Inc. Production Engineer.

“The County is thrilled to have the use of the Toyota for the County fire prevention branch,” says Ken Atamanchuk, County Fire Marshal. “Thank you to everyone for the hard work and effort to make this happen.”

The Grande Prairie & District Burn Society coordinated the contribution of a brand new 2013 Toyota Rav4. Sean Sargent Toyota donated half the cost of the lease; Novus Energy Inc. contributed \$5,000 for the decaling of the vehicle; and, Grande Prairie & District Burn Society covered all remaining costs.





“The Grande Prairie & District Burn Society is pleased to have had this opportunity to coordinate this effort and help provide three vehicles to the dedicated emergency services of our community,” says Mark Whelpton, Grande Prairie & District Burn Society Past President.

The new fire prevention vehicle will help County Fire Service deliver the Learn Not To Burn Program and several other public education programs to schools and communities in the region.

“We have always appreciated the importance and hard work of all of our emergency service responders and have a long history of supporting our community and the various emergency service branches; so, when we heard about the opportunity to help provide County Fire Service with a new vehicle, we jumped right on it,” says Sean Sargent, Sean Sargent Toyota Owner.

“Novus Energy is a strong believer in education as a means towards prevention which is why we were interested in contributing to this important program,” says Craig Lane, Novus Energy Inc. Production Engineer. “Safety is a top priority of Novus, and we hope that this contribution will help prevent future incidents from occurring. ”

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