
Media Release

January 17, 2013

Province Confirms Their Presence at 2013 Growing the North Conference

With just over a month until one of the largest economic development conference in Alberta, the Province has confirmed their representation in Grande Prairie for the fourth annual Growing the North Conference.

This week has seen the addition of several provincial Ministers to the speakers' lineup. The Honourable Rona Ambrose, Minister of Public Works and Minister for Status of Women; The Honourable Ken Hughes, Minister of Energy; and the Honourable Lynne Yelich, Minister of State for Western Economic Diversification, will all bring their perspectives to conference attendees.

"This conference is a great example of regional cooperation," says County Economic Development Office Walter Paszkowski. "The planning committee itself has representation by six peace region organizations and municipalities, and our list of sponsors includes many other municipalities, economic development organizations, and even the province itself as a long-time gold level sponsor."

The addition of these three provincial ministers brings the total number of speakers confirmed for the two-day event to 19. A complete event schedule, including biographies on many of the event's speakers, is available on the Growing the North website at www.GrowingTheNorth.com.

"We have some really great speakers from across the country coming to the conference to share their experiences and expertise," Paszkowski says. "The list of speakers and events scheduled to coincide with the conference continues to grow, with another announcement planned for a media conference Monday morning."

The County of Grande Prairie, City of Grande Prairie, Grande Prairie & District Chamber of Commerce, Farm Credit Canada, Community Futures Grande Prairie & Region, and Grande Prairie Regional College Centre for Research & Innovation have partnered to host the conference, which on average attracts 350 to 450 attendees from all over Alberta, Northern British Columbia, and the Northwest Territories.

The conference runs February 20 & 21 at the Evergreen Park Trade & Exhibition Centre, and will open with the 'Taste of the Peace' event hosted by Farm Credit Canada and Community Futures Grande Prairie & Region on the evening of February 19.

The cost to attend the two-day conference is \$150 plus GST. To register, or for more information, please visit www.growingthenorth.com or contact Grande Prairie & District Chamber of Commerce at 780-532-5340.

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Media Conference:

Monday, January 21, 2013
Centre 2000 Tourism & Trade
10:00am