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Media Release

Growing the North Conference recognizes importance of Energy Industry to Economic Development of the region

With less than two weeks left to secure your conference registration at the special early bird price of \$175, The Growing the North Conference Committee is pleased to announce that three industry leaders from the energy sector will be participating in a panel discussion at the upcoming Conference.

“Being located in a multi-resource rich region allows our economic success to be built on the strength of many industries,” says Dan Percy, Grande Prairie Chamber of Commerce CEO. “The energy industry in particular plays a very important role in the prosperity of our region and the province as a whole. We look forward to the information that will be shared by three industry leaders on the many different aspects of the energy industry, and its impact on our region’s future economic development initiatives.”

The participants in the panel discussion on the energy industry are as follows:

- Matt Most, VP, Natural Gas Economy, Encana – will speak about new growth opportunities for Canadian natural gas sales through Liquefied Natural Gas.
- Mich Dilger, CEO, Pembina – who recently announced a \$1.2 billion pipeline project in northern Alberta will speak about the future needs and importance of pipelines.
- Steve Haysom, Senior VP, Seven Generations – will speak about the development of what is one of the largest and richest oil liquid petroleum fields in North America.

“The County of Grande Prairie alone is home to over 3,300 oil and gas wells; 9,000 kms of pipelines; three major processing plants; and many mid-sized plants. Furthermore, our close proximity to the Duvernay and Montney shale formations; and the multitude of other developments throughout the Peace account for the energy industry’s instrumental impact on the entire region,” says Walter Paszkowski, County of Grande Prairie Economic Development Manager.

The energy speakers at the 2014 Growing the North Conference will be joined by Colonel Chris Hadfield and many more presenters from other industries speaking about research technologies; planning and community branding; transportation; agriculture; forestry; and more. More information on the Conference including the date, schedule and full list of speakers confirmed to date can be found at www.growingthenorth.com.

Register by December 31, 2013 to get the early bird price of \$175+GST. The registration fee from January 1, 2014 and onwards is \$195+GST. Register online at www.growingthenorth.com or by contacting the Grande Prairie Chamber office at 780-532-5340.

For information on sponsorship opportunities please contact Amanda Frayn at the Grande Prairie and District Chamber of Commerce at 780-532-5340 or membership@gpchamber.com.

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