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Media Release

Growing the North Conference Announces Speakers for 5th Annual Event

The 5th annual Growing the North Economic Development Conference is back with another impressive lineup of expert speakers in the areas of Community Branding, Business Solutions, Energy, Agriculture, Transportation, Forestry, and Research and Development currently scheduled on February 19-20, 2014.

A few of the 2014 Scheduled speakers include:

- John McDougall, President of the National Research Council of Ottawa – Ottawa, Ontario
- Roger Brooks, Destination Development and Community Branding Expert – Seattle, Washington
- Shawn Shewchuk, Author, Change Your Mind, Change Your Results – Calgary, Alberta

“We take a lot of pride in the quality of speakers we have been able to bring to the region over the past four years, and the relationships that our local businesses are able to form as a result of this conference,” says organizing partner Dan Percy, CEO of the Grande Prairie & District Chamber of Commerce. “We believe this year’s lineup of speakers will be every bit as interesting and informative as the previous years.”

Also announced earlier this year was speaker Chris Hadfield, Astronaut and Former Commander of the International Space Station. A full list of speakers confirmed to date is available at www.growingthenorth.com. Further speakers, including expert panels in a variety of industries will be announced as they are confirmed in the coming weeks.

“We look forward to the information and insight that these particular speakers will bring to the community and business development aspect of the conference,” says organizing partner Walter Paszkowski, Economic Development Manager for the County of Grande Prairie. “There is no other venue I am aware of where northern business people are able to hear and take part in meaningful discussions with so many experts in various industries without having to travel a great distance to do so.”

Registrations for the 2014 conference are open at www.growingthenorth.com at the early bird price of \$175 plus GST until December 31, 2013. The registration fee from January 1, 2014 and onwards is \$195 plus GST. For further information please contact the Grande Prairie & District Chamber of Commerce at 780-532-5340

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