



## News Release – For Immediate Release Tuesday, November 28, 2017

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### New Signage in Clairmont Targets Pedestrian Safety

The County has installed the first two of six new pedestrian crossing signs at one of three high-traffic uncontrolled crosswalks in Clairmont leading to the Clairmont Community School, to address the safety of children and pedestrians walking or biking in the area and in the growing hamlet.

The installation of the four remaining new pedestrian crossing signs is slated for this week. The signs, rectangular rapid-flashing beacons (RRFB), are pedestrian-activated, high intensity warning lights that notify drivers when a pedestrian is entering the crosswalk. RRFB signs in Calgary have shown significant success with overall installation improving yielding compliance from 83 per cent to 98 per cent.

“The safety of our residents is always top of mind for the County, and this is especially important with the increasing growth and development we’re experiencing,” said Leanne Beaupre, Reeve. “With more and more children walking to and from school in Clairmont, and an increase in the number of vehicles on the road, we want to be proactive in our measures to help keep our children safe.”

Beaupre says the installations (two signs at each crossing) are the first of its kind in the County, and are part of the County’s overall plan to make improvements to road safety.

The County of Grande Prairie supports *Vision Zero*, a multi-national road safety project, which aims for zero fatalities or serious injuries through traffic collisions, and maintains that no loss of life is acceptable, and that where people may fail, the road system should not.

The Public Works department will be monitoring the effectiveness of these RRFB signs prior to installing additional RRFB signs in other areas of the County.

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