



JOINT MEDIA RELEASE – For Immediate Release Monday, October 22, 2018

Phase One of the Rural Transportation Pilot Program on Track to Launch this Fall

Phase One of the new Rural Transportation Pilot Program, which will provide public transportation between the City of Grande Prairie, the Hamlet of Clairmont and the Town of Sexsmith, is on schedule to launch this fall.

The Town of Sexsmith Council approved entering into an agreement with Phase One partners on Monday, October 15, with City of Grande Prairie Council approving to enter into the agreement on October 22. The motion will go before County of Grande Prairie Council for decision on Monday, October 29.

“We’re looking forward to having the service up and running for the communities to access,” said Coree Ladwig, Rural Transportation Pilot Program Project Lead. “We are currently working with the project partners to finalize all the details including the specific launch date, bus stops, times, fare rates and SUPERPASS purchase locations.”

The project has received \$640,000 in operational funding, over two years, through the Alberta Transportation Rural Transportation Pilot Program, plus GreenTrip funding to help purchase a bus. The Rural Transportation Pilot Program will support the needs of our growing area by providing transportation to those who cannot drive and need access to essential services, employment and education, social and recreational opportunities. In addition, the service will help decrease traffic on busy roads and reduce environmental footprint throughout the County. The Rural Transportation Pilot Program will also enhance local economic development opportunities and make local communities more accessible and connected.

Phase Two of the project will roll out to the towns of Beaverlodge and Wembley, and the Village of Hythe after Phase One.

The public is encouraged to visit the County’s website at www.countygp.ca for regular updates on the Rural Transportation Pilot Program, including: launch date, fare prices, SUPERPASS purchase locations, bus routes and stops in participating communities.

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