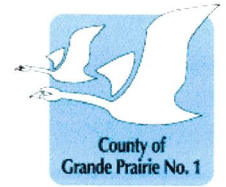


## **BYLAW #3207**

### **Regional Branding Committee Bylaw**



**A bylaw of the County of Grande Prairie No. 1 in the Province of Alberta to establish the Regional Branding Committee.**

**WHEREAS:** pursuant to the Municipal Government Act, RSA 2000, c. M-26 and amendments thereto, a municipality may pass bylaws in the relation to the establishment and functions of council committees, and to the procedures to be followed by council committees; and

**WHEREAS:** pursuant to the Municipal Government Act, RSA 2000, c. M-26 and amendments thereto, a council committee may consist of a combination of Councillors and other persons; and

**WHEREAS:** The Councils of the County of Grande Prairie No. 1, the City of Grande Prairie and the Municipal District of Greenview No. 16 recognize the need to cooperate in promoting economic diversity and opportunities in the region.

**NOW THEREFORE,** under the authority of the Municipal Government Act, the Council of the County of Grande Prairie No. 1, in the Province of Alberta, hereby enacts as follows:

#### **INTERPRETATION**

1. This Bylaw shall be cited as the “Regional Branding Committee Bylaw”
2. Headings in this Bylaw are for reference purposes only.
3. Words in the masculine gender will include the feminine gender whenever the context so requires and vice versa.
4. Words in the singular shall include the plural or vice versa whenever the context so requires.

#### **DEFINITIONS**

5. Definitions:
  - i. “CAO” means the person appointed by Council to the position of Chief Administrative Officer under the Municipal Government Act for the County or designate.
  - ii. “Council” means the duly elected Council members of the County of Grande Prairie No. 1
  - iii. “County” means the municipality of the County of Grande Prairie No. 1 having jurisdiction under the Municipal Government Act and other applicable

legislation.

- iv. "Participating Municipalities" means the County of Grande Prairie No. 1, the City of Grande Prairie and the Municipal District of Greenview No. 16.

## **ESTABLISHMENT, MANDATE AND TERMS OF REFERENCE**

6. A temporary Committee is hereby established and will be referred to as the Regional Branding Committee.
7. The Regional Branding Committee will establish a Terms of Reference to be presented to County Council for review and approval.
8. The mandate of the Regional Branding Committee is to collaborate to establish a coordinated branding approach, including but not limited to, a visual logo, branding colours and fonts.
9. The Council Committee members will provide updates on the Committees activities to Council as required.
10. The final recommendation of the Committee on the regional brand shall be approved by County Council.

## **MEMBERSHIP**

11. The Committee will consist of three (3) Council members appointed from each Participating Municipality.
12. The CAO, or designate, must be present at all meetings and is a non-voting member.
13. In the event of vacancy Council may appoint a replacement to fill the vacancy for the remainder of the term.
14. If a member is absent for three (3) consecutive meetings, without prior approval, Council may declare the position vacant and appoint a successor.
15. Council may terminate the appointment of any County Committee member at any time.
16. Members appointed to this committee will receive remuneration in accordance with Policy F10 – Council and Board Member Honoraria & Expense Reimbursement.

## **PROCEDURE**

17. County Committee members are required to agree and maintain confidentiality and comply with all County bylaws, policies and procedures.

## **SEVERABILITY**

18. Every provision of this bylaw is independent of all other provisions and if any provision is declared invalid by a Court, then the invalid provisions shall be severed and the remainder provisions shall remain valid and enforceable.

## **EXPIRATION**

19. This Bylaw will expire on December 31, 2023.

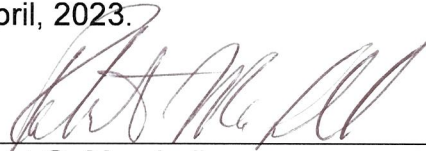
## **EFFECTIVE DATE**

20. This Bylaw shall come into force and effect on the third and final reading thereof.

READ a first time this 3<sup>rd</sup> day of April, 2023.

READ a second time this 3<sup>rd</sup> day of April, 2023.

READ a third time and finally passed this 3<sup>rd</sup> day of April, 2023.



Robert G. Marshall  
Reeve



Joulia Whittleton  
Chief Administrative Officer